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Point of Care Testing Association Welcomes New Member bioMérieux

In vitro diagnostics pioneer joins the growing U.S. advocacy coalition seeking to facilitate access to safe, effective, and cost-effective patient testing at the time of treatment

Washington, DC – The Point of Care Testing Association (POCTA), the advocacy coalition that seeks to facilitate access to safe, effective, and cost-effective patient testing at the time of treatment, announced today it has welcomed [bioMérieux](#) as its newest member.

POCTA members are comprised of manufacturers of point of care diagnostic technologies that enable physicians to monitor chronic conditions, diagnose illnesses, and provide timely information for patients in a variety of care settings. Together, POCTA and its members will continue to work to advance effective policies to improve health through better access to point of care testing.

A world leader in the field *in vitro* diagnostics, bioMérieux specializes in diagnostic solutions (systems, reagents, software, services) which determine the source of disease and contamination to improve patient health and ensure consumer safety. Its products are mainly used for diagnosing infectious diseases. They are also used for detecting microorganisms in food, pharmaceutical and cosmetic products.

“As a pioneer and global leader in the field of *in vitro* diagnostics for more than 60 years, bioMérieux has been committed to improving public health worldwide with advanced molecular point of care testing solutions,” said Eric Zimmerman, on behalf of POCTA. “We are pleased to welcome them to our membership and will value their insight and expertise as we continue our advocacy efforts.”

Those interested in learning more about POCTA, its legislative and regulatory/reimbursement priorities and membership/partnership opportunities are encouraged to visit <https://pointofcaretestingassociation.org/>.

About The Point of Care Testing Association (POCTA)

The Point of Care Testing Association (POCTA) seeks to facilitate access to safe, effective, and cost-effective patient testing at the time of treatment. POCTA brings together other like-minded stakeholders, thought leaders, and experts to help inform and advance effective reimbursement policies that can improve health outcomes by supporting access to POC testing. Laboratory testing furnished at the point of care (POC) benefits patients and the health care system. POC testing enables physicians to monitor chronic conditions, diagnose illnesses, and provide timely information to patients in a variety of care settings, from clinics to pharmacies to community centers to non-hospital facilities (e.g., assisted living). To see a list of our members and learn more about our initiatives, visit <https://pointofcaretestingassociation.org/>.

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