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Point of Care Testing Association Welcomes Association for Diagnostics & Laboratory Medicine as Partner

Global scientific and medical professional organization joins growing U.S. advocacy coalition seeking to facilitate access to safe, effective, and cost-effective patient testing at the time of treatment

Washington, DC – The Point of Care Testing Association (POCTA), the advocacy coalition that seeks to facilitate access to safe, effective, and cost-effective patient testing at the time of treatment, announced today it has welcomed the Association for Diagnostics & Laboratory Medicine (ADLM) as its newest Partner organization.

POCTA launched the Partner program to build stronger ties with key stakeholder organizations to more effectively promote medically appropriate and cost-effective point of care testing. As Partners, ADLM and POCTA are now able to advocate together for shared policy objectives more regularly, easily, and effectively. ADLM is the second organization to become a POCTA Partner, joining AdvaMed who was announced as the coalition's first official Partner in October 2023.

POCTA members are comprised of manufacturers of point of care diagnostic technologies that enable physicians to monitor chronic conditions, diagnose illnesses, and provide timely information for patients in a variety of care settings. Together, POCTA and its Partners will continue to work to advance effective policies to improve health through better access to point of care testing.

ADLM is a global scientific and medical professional organization dedicated to better health through laboratory medicine. Formerly known as AACC, ADLM brings together more than 70,000 clinical laboratory professionals, physicians, research scientists, and business leaders from around the world focused on clinical chemistry, molecular diagnostics, mass spectrometry, translational medicine, lab management, and other areas of progressing laboratory science. Since 1948, ADLM has worked to advance the common interests of the field, providing programs that advance scientific collaboration, knowledge, expertise, and innovation.

"We are happy to welcome ADLM to the Point of Care Association as an official partner," said Eric Zimmerman, on behalf of POCTA. "As an organization that is at the forefront of new approaches in laboratory medicine, ADLM is a powerful voice in advocating for policies that foster improvements in effective lab testing, diagnosis and treatment. We are excited to engage in this new partnership as we continue to work to ensure patients have access to safe, effective, and cost-effective patient testing at the time of treatment."

Those interested in learning more about POCTA, its legislative and regulatory/reimbursement priorities and membership/partnership opportunities are encouraged to visit https://pointofcaretestingassociation.org/.

About The Point of Care Testing Association (POCTA)

The Point of Care Testing Association (POCTA) seeks to facilitate access to safe, effective, and cost-effective patient testing at the time of treatment. POCTA brings together other like-minded stakeholders, thought leaders, and experts to help inform and advance effective reimbursement policies that can improve health outcomes by supporting access to POC testing. Laboratory testing furnished at the point of care (POC) benefits patients and the health care system. POC testing enables physicians to monitor chronic conditions, diagnose illnesses, and provide timely information to patients in a variety of care settings, from clinics to pharmacies to community centers to non-hospital facilities (e.g., assisted living). To see a list of our members and learn more about our initiatives, visit https://pointofcaretestingassociation.org/.

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